

Specifications for Announcement Postings

May 19, 2005

Size & Dimensions

All Announcement Signs should be constructed at a size no less than: 30 inches in width, 40 inches in height and sized no greater than: 4 feet in width, 5 feet in height.

Template

To save time and money while ensuring print quality, the Announcement Signage template will be provided in easy-to-use formats. These will be provided by the Planning Department.

Font

The fonts to be used in the production of any Announcement signage is: **arial bold** for the main headline, and **arial** for the remaining body copy. These fonts are an operating standard for an abundance of Baltimore City signs and related materials. The main body font size should **not be below 20 point or exceed 40 point** at any time. The hearing event size should **not be below 30 point or above 50 point**.

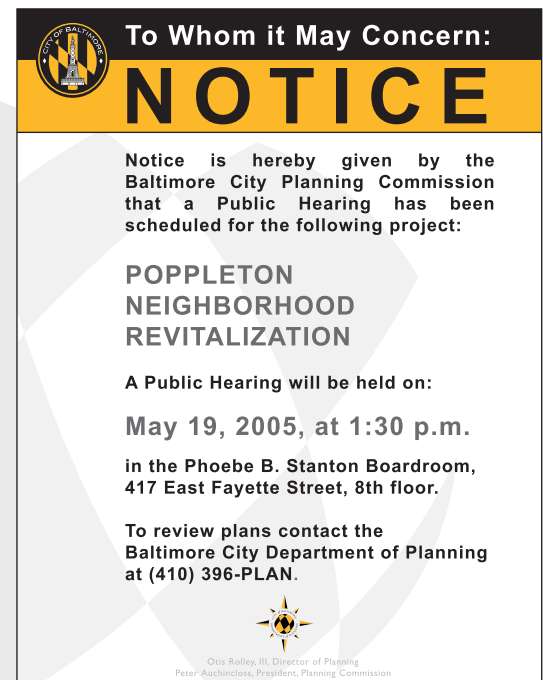
Color

All usage colors should be accurate to the model. The central yellow should accurately match **Baltimore City Yellow: PMS 123 CVU**. The central black is **100% black from the CMYK scale** [cyan, magenta, yellow, black]. The central **gray is 80% of the black** previously mentioned.

Weatherproofing

All signs must be composed of weatherproof materials sufficient to ensure the sign will last for the required 7 day period. Corrugated vinyl and polyurethane banner are acceptable.

*Note: No color variations or alterations reflecting a specific departmental selection, mimicking a logo or other preferences is permitted. Grayscale printing is acceptable only when color production is not an option.



sample

